

## Tentative Itinerary

### Saturday

- Evening Departure for Paris

### Sunday

- Arrive Paris – Hotel Check In
- Models Free Day to Tour – adjust to new time zone

### Monday

- Free Day to Tour
- Optional: Models Photoshoot

### Tuesday

- 10:00 a.m.–11:00 a.m.: Paris Welcome – Orientation
- 11:00 a.m.–12:00p.m.: European Customs, Industry Overview & “Things to do in Paris”!
- 12:00 p.m.–2:00 p.m.: Model and Parents Lunch Break (on your own)
- 2:00 p.m.–6:00 p.m.: Runway Rehearsal (Models only), Wardrobe Check

### Wednesday

- 7:00 a.m.–11: a.m.: Models report (Make-Up & Hair Full Prep)
- 11:30 p.m.–12:30 p.m.: Runway/Swimsuit Presentation
- 12:45 p.m.–2:00 p.m.: Model and Parent Lunch Break (on your own)
- 2:00 p.m.–6:00 p.m.: Open Go-Sees & Callbacks, Requested Agent Meetings

### Thursday

- Free day to follow up with agents
- 7:00 p.m.–11:00 p.m.: Bateaux Mouche Dinner Cruise

### Friday

- Depart Paris

## European Model Showcase Includes

- Personal career counseling (before, during, and after the convention)
- Showcase Registration Fees
- Photo in Showcase Presentation Directory
- Seminars on European Industry, Booking Rates, Placements
- Preparation & Rehearsals for Fashion Show Presentation
- Top Make-Up Artist & Hairstylist for Fashion Show Presentation
- Choreographed Fashion Show Rehearsal
- Gala Fashion Show Model Presentation
- Go-See’s with Agents
- 4 Course Evening Dinner Cruise & Celebration... “Bateaux Mouche”

### Model Criteria

Women: height 5’8”–6’ (age 15–25)

Men: height 5’11”–6’2” (age 16–25)

### Contact:

The Rock Agency

608-238-6372

[tricia@therockagency.com](mailto:tricia@therockagency.com)

## Wardrobe Guidelines

### Showcase Wardrobe

Models are presented on the runway in two categories – Swimwear and Fashion.

**Swimwear:** All swimwear must be black.

Choose a style that works best for your body type and is figure flattering.

For men, we recommend boy shorts and barefoot.

Women – a one or two piece bathing suit and high heels (skin tone look best and make legs appear thinner and longer!).

**Fashion:** Your fashion outfit can be black or white.

Men – Dark pants and a black or white shirt.

Skirts can be tight fitting or a button down that is left open. Dress shoes.

Women – A little black or white dress, skirt or slacks. High heels.

### Cocktail Cruise

On our final night, we will experience Paris by boat on the famous Seine River. The Bateaux Parisian is a gourmet dinner boat with dancing and cocktail attire is recommended. Men must wear a suit or sport coat and women a dress or nice slacks.

### Paris

Springtime in Paris is a beautiful time of year. The weather is typically in the high 60’s. It can be cool in the morning and get warmer throughout the day. Bring clothing that you can layer and be sure to have a jacket for evenings. The Hilton Arc de Triomphe is in the heart of the city and you will be walking and using the Metro. It is essential to have comfortable shoes. As models, you do not want to attract any additional attention to yourself by your wardrobe. As a rule, your daytime wardrobe is nice casual, classic and not too revealing. If you’re unsure of the Parisian style, always wear black.

## European Model Showcase

The mission of the European Model Showcase is to promote excellence, integrity and opportunity in the modeling industry. We are dedicated to bringing together models and industry professionals who meet the criteria to work successfully in the fashion markets of the world.

Qualified Directors select and prepare models to meet many of the leading Agents in the European communities. All models are presented in a Paris style fashion show.

Join us in Paris

Hosted by:

Cindy Burke & Kathleen Longsderff



The Rock Agency  
6312 Monona Drive  
Madison, WI 53716

